Etive Cookies Policy

What are Cookies?

Information about our cookies

Cookies are small text files stored on your device when you access most websites on the internet or open certain emails. Among other things, cookies allow a website to recognise your device and remember if you have been to the website before. We use the term cookie to refer to cookies and technologies that perform a similar function to cookies (e.g. tags, pixels, and web beacons).

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

Our online use of cookies

Cookies on the website and / or app site application are used for many purposes including but not limited to:

o enabling a subscriber to register on the site be verified and to have such details remembered for later by utilising a subscriber login to access the Etive services;

o enabling a subscriber to avail of the Etive services via the site;

o recognising your computer when you visit the site;

o improving the site and the site's usability;

o analysing the use of the Etive services;

o administrating the site;

o preventing fraud and improving the security of the site; and

o to analyse the use of the services through analytics software such as Google Analytics: We use Google Analytics, a popular web analytics service provided by Google, Inc. The information generated by the cookie about your use of the site including your IP address will be transmitted to and stored by Google on servers in the United States. Google Analytics will use this information for the purpose of evaluating your use of the site, compiling reports on activity and behaviour – such as the typical length of stay on the site or the average number of pages a user views or for the purpose of providing other services relating to user activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google undertakes not to associate Your IP address with any other data held by Google. Google's privacy policy is available at: http://www.google.com/privacypolicy.html.

If you would like to opt out of being tracked by Google Analytics you can use the opt-out tool at: http://tools.google.com/dlpage/gaoptout.

We use the following cookies:

o **Strictly necessary cookies.** These cookies are essential, as they enable a user to move around a website and use its features, such as accessing secure areas. Without these cookies, such as access to secure areas cannot be provided. These cannot be restricted or blocked.

o **Analytical/performance cookies.** They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. These cookies don't collect

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information that identifies you. All the information that these cookies collect is anonymous and is only used to improve how a website works. These can be restricted or blocked

o **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences. These can be restricted or blocked

o **Targeting cookies.** These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose. These can be restricted or blocked

To give you a better experience, we use first-party cookies and third-party cookies. A first party cookie is a cookie that we set when you directly visit our website. A third-party cookie is one that is placed on your device by a website from an address other than directly from us.

If you continue without changing your settings, we'll assume that you are happy to receive all cookies our websites set. However, if you would like to, you can change your cookie settings at any time.

Instructions for blocking cookies using browser settings:

✓ Internet Explorer 9 - https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

✓ Internet Explorer 7 and 8 - https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies

✓ Firefox - https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

✓ Safari - https://support.apple.com/kb/ph21411?locale=en_US

✓ Chrome - https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DDesktop&hl=en

✓ Opera - http://www.opera.com/help/tutorials/security/privacy/

For other browsers and operating systems, consult your relevant help file.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie name	Type of Cookie	First or Third	Purpose	Expire
__utma __utmc __utmb __utmz	performance/analytics/functional	Third	Used by Google Analytics as part of our statistical information gathering https://www.google.com/analytics/terms/gb.html	google cookie usage
JSESSIONID	session	First	Used by www.etive.org to identify an authenticated user session	Half an hour

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govukgeo				Saves details about your location so that services which require this information are consistent	4 months
seen_cookie_message				Saves a message to let us know that you have seen our cookie message.	1 month
dp-tour				Saves a message to let us know that you have seen our welcome message on the GDS Design Principles.	7 days
licensing_session				Set to remember information you have entered into a form when applying for a licence	when you close your browser
_use_hitbox				This is a randomly generated number that identifies your browser	when you close your browser
VISITOR_INFO1_LIV				Set when viewing a page with Youtube videos on it. It is set by Youtube so they can count the views of embedded Youtube videos on them.	9 months

Learn more about cookies

More information about cookies can be found at: http://www.allaboutcookies.org

Internet Advertising Bureau: Guide to online advertising and privacy

International Chamber of Commerce United Kingdom: ICC UK cookie guide

Changes to cookies policy

Any changes we make to our privacy policy in the future will be posted on this page. Please check back frequently to see any updates or changes to our cookies policy.